

# When *Opportunity* Knocks...

When I was given the chance to work with Baby Lock, I knew it was one opportunity I couldn't leave at the door. With Baby Lock I not only get to work with state-of-the-art products, but also have the pleasure of sharing them with you.

Your excitement about sewing and embroidery, constantly fuels my passion for the hobby. That's why I am thrilled to introduce the Baby Lock Ellisimo Gold. With this machine you'll find an array of features to help stimulate your imagination and complete projects with ease. With its sleek exterior and sizeable, high-definition, TruView™ LCD screen, the Ellisimo Gold impresses with looks alone. I never have to strain to see my embroidery designs clearly; with over 16 million colors, the screen displays large, vivid images every time.

I love the wide assortment of user-friendly features on this machine. For instance, I like the NeedleCam™ Digital Camera because I can perfectly place my designs exactly where I want them and see a preview on the LCD screen before I even sew one stitch. The Ellisimo Gold also includes features that help my imagination flourish. I love the way the Color Visualizer transforms my designs. I would have never thought of some of the amazing color combinations it displays.

Baby Lock strives to create products that nurture your creativity and with the Ellisimo Gold they've done it again. The Ellisimo Gold gives you the ability to create projects you've only dreamed about, and that is truly a golden opportunity.



*Nancy Zieman*

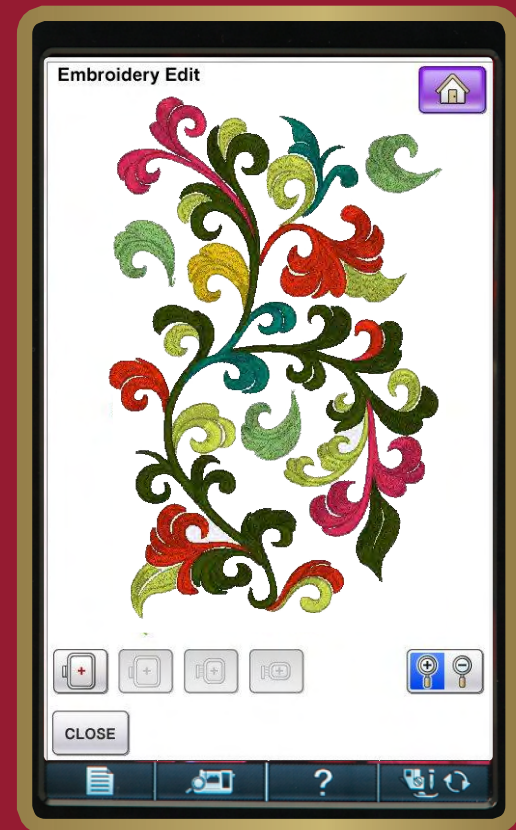
PBS Host of "Sewing with Nancy"



CREATIVITY COMES TO LIFE

## TruView™ ASV LCD Touch Screen in HD

Your creativity is crystal clear on the Ellisimo Gold. With the high-definition TruView ASV LCD Touch Screen, everything is displayed in pristine detail. With the ability to display over 16 million colors, this screen shows the clearest, most vivid images. Plus, with a wide 176° viewing range and a screen measuring 8.5" diagonally, everything is large and easily visible from any angle.



*Did you know...*

You can edit designs on screen to add your own style and see the changes displayed instantly.



# Ellisimo<sup>GOLD</sup>

Utility and  
Decorative Stitches

Embroidery

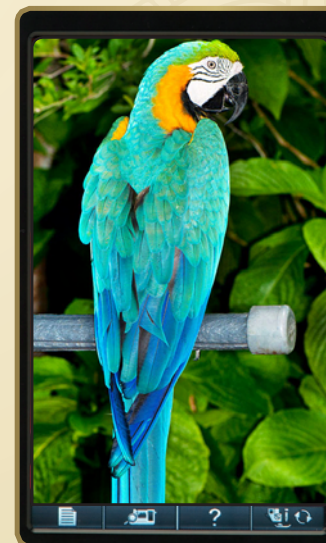
Embroidery Edit

## Sew With Ease On The Ellisimo Gold

With large, clear buttons and innovative features, this machine takes the work out of projects. With the push of a button you can access your machine settings and customize them to your liking. Also, thanks to the speedy processing of the Ellisimo Gold, you can use the effortless drag and drop capabilities to select and place your design in fractions of a second. In fact, any changes are instantly updated and displayed, including stitch count, stitch time and other design elements.

## It's Like Having An Assistant In Your Studio

Spend your time sewing, not searching. The help options on your Ellisimo Gold will answer nearly every question you have about your machine. Plus, if you're having trouble with a feature or technique, watch one of the 11 built-in videos for a step-by-step demonstration, or you can consult the sewing machine help key if you have a question about a stitch. This machine makes every step of your sewing experience effortless.



*Did you know...*

You can use the built-in screen savers or add your own.







A NEW PERSPECTIVE FOR EVERY PROJECT

## Exclusive NeedleCam™ For Scanning and Flawless Positioning

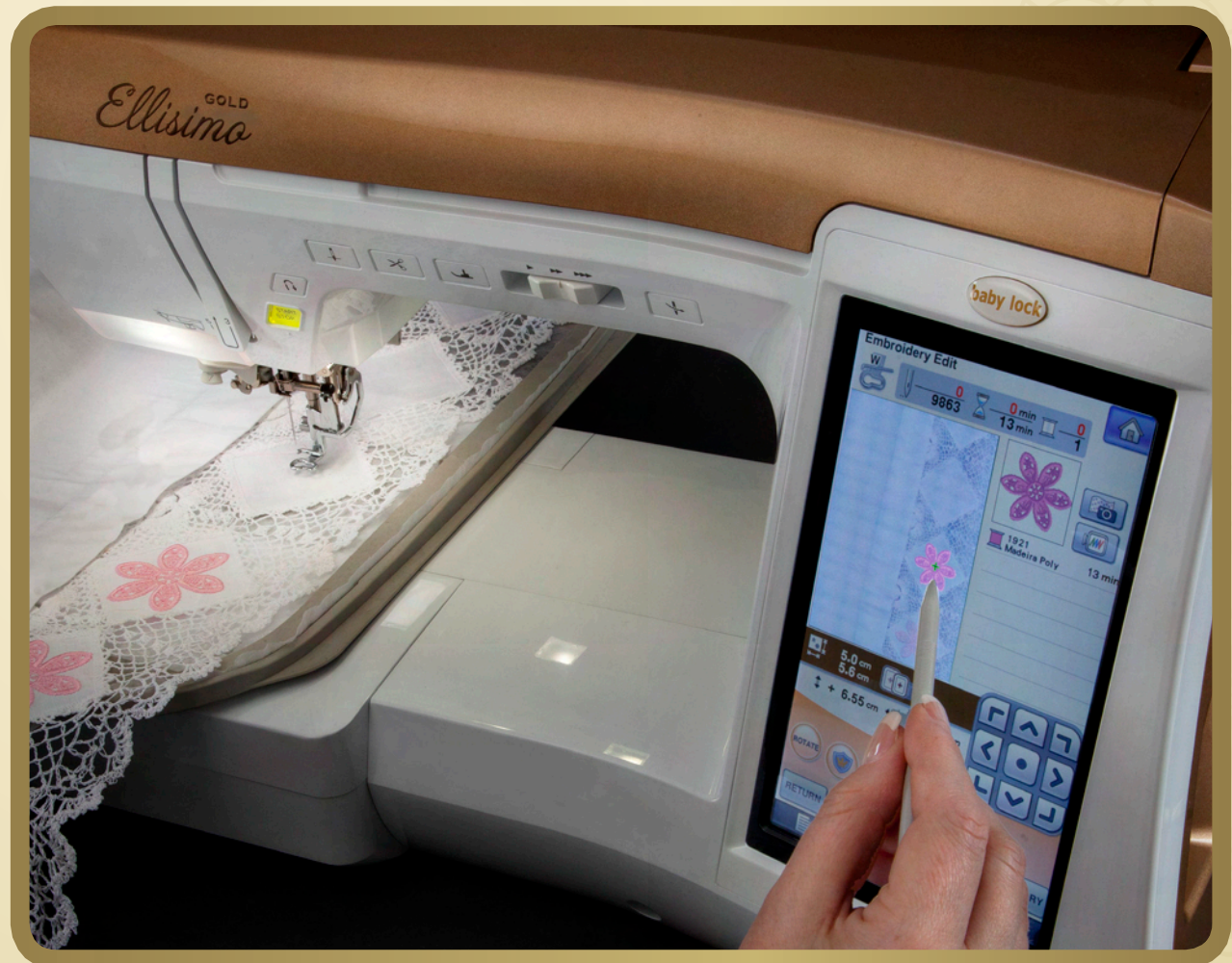
Looking to sharpen your design placement skills? With the NeedleCam Digital Camera and Precise Touch Positioning, you can scan your fabric and drag and drop your embroidery design to see exactly where it will be stitched out. This feature helps you achieve accurate design placement by displaying a preview of your project. Check your design placement before you stitch. If you don't like it then you can reposition with ease.

You can also use the NeedleCam to achieve accurate needle positioning by viewing your fabric from the needle's point of view. This feature helps you stitch with extreme accuracy on even the most detailed designs and aids in perfect edge sewing on dresses and quilts.



### *Did you know...*

You can use the Positioning Stickers included with your Ellisimo Gold as another way to achieve perfect design placement. Positioning designs on clothing can be tricky to estimate. With the Positioning Stickers, you can mark apparel while someone wears it so you know exactly where the design will be embroidered.





pastry chef

pastry chef

By Higgins  
fresh & easy meals

Rachael Ray's Open House Cookbook

Sandra Lee Semi-Homemade

Sandra Lee Semi-Homemade: cooking

food

from the

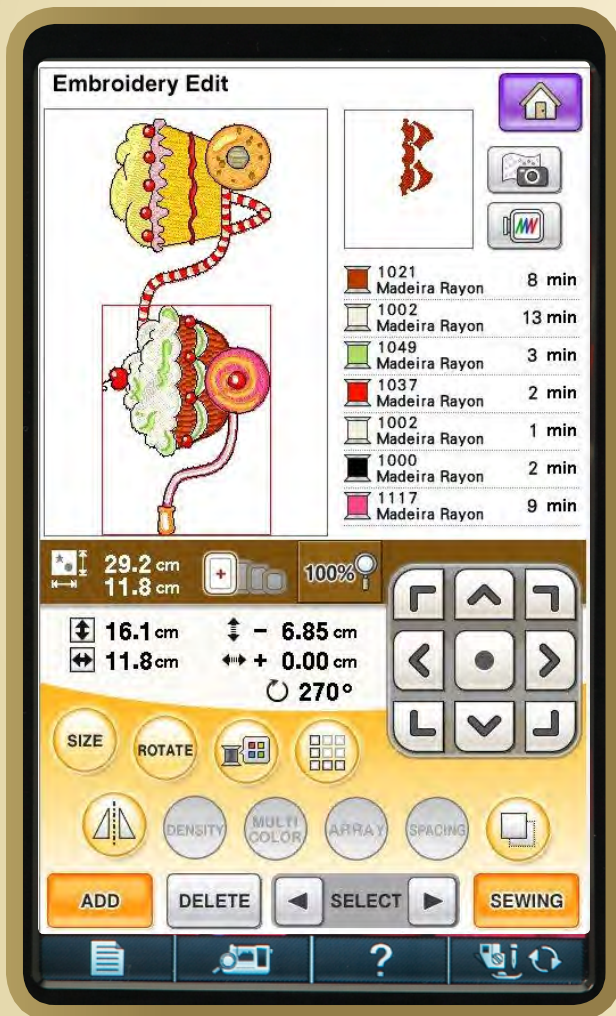




## TACKLE PROJECTS OF ALL SIZES

# Embroidery Editing and Resizing

Sometimes it's the tiniest details that really pull a project together, and other times you need a super-sized embroidery design for a large task. With the Ellisimo Gold, you can reduce your embroidery designs down to 60% or increase them up to 200%. Either way, the machine will accurately recalculate the thread density of your design before you stitch to ensure flawless embroidery. The Ellisimo Gold has many other editing capabilities such as combining, rotating, duplicating, and mirror imaging of designs. Embroidery projects are becoming larger and more detailed, and with innovative editing features like this, you can resize your designs to fit any artistic needs.



Merging designs will show you how embroidery projects with multiple components will look before you make a stitch. Merge built-in designs or import from your flash drive to create unique combinations.







## EXPAND YOUR IMAGINATION

# Color Visualizer

The unique Color Visualizer feature helps to enhance your creativity by displaying your embroidery designs in an endless array of color combinations. Choose from four categories: Random, Vivid, Gradient and Soft. Then watch as your designs transform on the vivid ASV LCD screen. Each color combination is just as elegant as the last, and they'll all have you thinking, "Why didn't I think of that?"



Original



Gradient



Soft



Random



Vivid





Aa	Bb	Cc	
Dd	Ee	Ff	Gg
Hh	Ii	Jj	
Kk	Ll	Mm	Nn
Oo	Pp	Qq	
Rr	Ss	Tt	Uu
Vv	Ww	Xx	
Yy	Zz		

Elaine  
Rainwater

April  
19, 2011





COMPLETE ARTISTIC FREEDOM

## OnScreen Designer™ with SketchPad™ Digital Tablet

With OnScreen Designer, you can take personalization to a whole new level. Now you can produce your own embroidery designs with the SketchPad Digital Tablet. The Ellisimo Gold instantly digitizes hand-drawn designs with this revolutionary feature. Drawn and traced designs can be filled or left as an outline; either way, embroidering a completely original design has never been easier.





GOLD  
*Ellisima*





## LIGHT UP YOUR WORLD

# Stadium Lighting™

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Shine a spotlight on your projects with the Ellisimo Gold's Stadium Lighting. This system uses 8 high-color LED lights to illuminate your workspace. By surrounding your needle with up to 10 inches of light, you can see every stitch clearly without straining your eyes. You can put your work on stage with the Ellisimo Gold's Stadium Lighting.



### *Did you know...*

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Projects can look different depending on their surroundings. Stadium lighting has five settings to mimic natural light. Plus, LED lighting lasts longer than traditional light bulbs, so you don't have to worry about replacing the bulbs.









## INSPIRATION AT YOUR FINGERTIPS

# 557 Built-In Embroidery Designs

With 557 built-in embroidery designs, the Ellisimo Gold is constructed to help your imagination reach new heights. It features hundreds of exclusive designs including 39 from Nancy Zieman herself! There are also 14 exclusive bobbin work embroidery designs so you can add decorative threads and texture to projects easily. You can even quilt with these designs.

Every built-in design is beautifully digitized and ready to sew, and with such a variety of designs you'll have a library large enough to make unique projects every time. Plus, built-in designs can be customized with the Ellisimo Gold's editing features so you can tailor them to your project's needs.



*Did you know...*

Only Baby Lock provides exclusive access to Nancy Zieman embroidery designs. 39 of these exclusive designs are built into the Ellisimo Gold!







## STAY IN THE HOOP WHILE THINKING OUTSIDE THE BOX

# Hoops of all sizes for nearly every project

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The Ellisimo Gold includes many embroidery features perfect for all creative endeavors. With embroidery hoops as large as 8" x 12" (200mm x 300mm), even if you think outside the box you will still be in the hoop. With this large hoop, you won't have to re-hoop your fabric as often, and less re-hooping leads to more accurate results. So now you can finish large projects worry-free. The Ellisimo Gold comes with hoops for all sorts of projects. Creating a quilt? The included 8" x 8" hoop is the perfect size for embroidering quilt blocks. Want even more? You'll find hoops for standard sized-projects and smaller items like children's clothing too!

### *Did you know...*

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There are numerous optional hoops and accessories for your Ellisimo Gold such as the popular 5" x 7" (130mm x 180mm) and the Large Continuous Border Hoop (100mm x 300mm).











## EVERY PROJECT STANDS OUT WITH THESE UNIQUE STITCHES

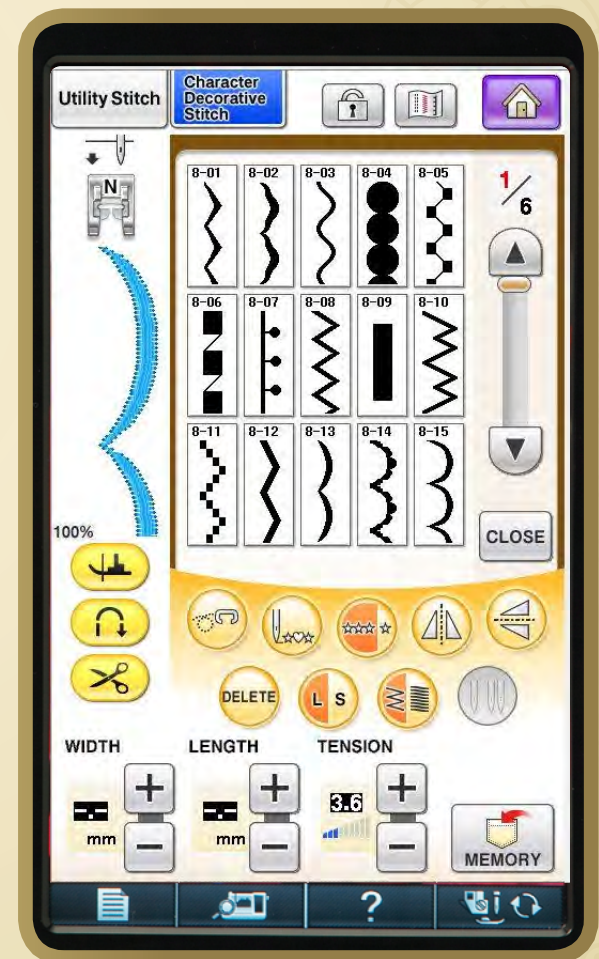
# 682 Built-in-Stitches

The Ellisimo Gold includes a stitch for every type of project, no matter where your inspiration leads. Plus, if you want more, you can customize your stitches and save them for future use. Changes made to your stitches are instantly processed and displayed on the LCD screen, so you can check and edit; it only takes a second to change it again. You'll have stitches for every occasion.

## ADORN EVERY PROJECT

# Bobbin Work Capabilities

Add a bit of personality, texture, and style to your projects through the use of the Ellisimo Gold's bobbin work capabilities. With this feature, you can easily decorate every project with specialty threads while transforming your stitches using the special bobbin work case and cover.





## Nevermiss™ Automatic Needle Threader

The NeverMiss Automatic Needle Threader does exactly what it promises. It has never been this fast or easy—the Ellisimo Gold threads your needle with little more than the push of a button. The NeverMiss Needle Threader is so simple it almost makes threading fun; never strain to see the eye of the needle again.







## Large Sewing Bed *and* Workspace

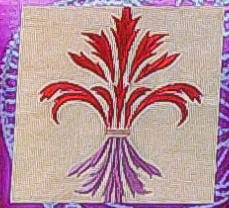
Whether you're finishing a large project such as drapes for your living room or adding details to a smaller item like a handbag, the Ellisimo Gold provides the workspace you need to get the job done. With a 5" height and 10" to the right of the needle, you will have 50 square inches to stretch your imagination.

Actual Size

Ellisimo Gold



Utili  
Deco



Emb



Emb





# FEATURES AND SPECIFICATIONS OF THE *Ellisimo*<sup>GOLD</sup>...

## TECHNOLOGY FEATURES

- TruView ASV LCD Color Touch Screen
  - » Shows 16,770,000 colors
  - » Measures 8.5" diagonally
  - » 176 Degrees for optimum viewing
- NeedleCam Digital Camera for perfect embroidery and sewing positioning
  - » Center position scanning
- Precise Touch Positioning using NeedleCam
- Color Visualizer
- OnScreen Designer
- SketchPad tablet and electronic pen
- Stadium Lighting for brighter true color LED lighting on the needle and work area
- 3 USB drives; 2 (Type A) drives, 2.0 and 1.1 connects with a Mouse, Hub, Floppy drives, Flash drives and CD-Rom drives and 1 (Type B) USB direct connect to a PC
- Increased Processing Speed
- NeverMiss™ Automatic Threading System
- Advanced Pivoting Feature and Automatic Fabric Sensor System
- Automatic thread cutter (with on/off capability)
- Quick-Set, Top-Loading bobbin with sensor
- Quick-Set Independent bobbin winding system with variable speed
- Automatic sensors
  - » Thread tension control makes tension adjustments for accurate stitches
  - » Upper and lower thread sensors on/off
  - » Upper and lower thread sensors to alert when threads run out
  - » On screen hoop sensor to recommend size of hoop
- Access designs stored in folders when using USB type A
- Embroidery and sewing speed up to 1,000 spm

## EMBROIDERY CAPABILITIES

- Built-in embroidery design library
- 557 Embroidery designs built-in including:
  - » 302 Baby Lock exclusives including 39 Nancy Zieman designs
  - » 14 Sophisticated bobbin work embroidery designs
- 120 Frame combinations
- 19 Font styles including
  - » Exclusive script alphabet characters (75 total)
  - » Large Floral Alphabet
  - » Greek Alphabet
- Embroiders up to 8" x 12" (200mm x 300mm) embroidery field
- Memory capacity 2MB
- Reads embroidery designs with a stitch capacity of up to 500,000 stitches per design
- TruView ASV Touch Screen shows:
  - » Design placement using drag and drop capabilities
  - » Enhanced Realistic Preview
  - » Design previews can be enlarged 200%
  - » Needle positioning grid
  - » Needle position image can be enlarged 200%
  - » Estimated embroidery time display and stitch count
  - » Needle advancement (1, 10, or 100 stitch increments)
  - » Measurements displayed in inches or metrics
  - » Color separation
  - » Thread color indicator
  - » On screen hoop size indicator
  - » Low bobbin thread indicator
  - » 300 Color names
  - » Screen saver customization
  - » Thumbnail images viewed at 150% the normal size
- Embroidery speed up to 1,000 spm
- 8-Point trial check points
- Starting point key for instant alignment of characters or patterns
- Alternate bobbin case for pre-wound bobbins
- Customize embroidery pattern and thumbnail background colors (66 options)
- Resume feature
- On screen grid
- Cuts jump stitches (with on/off capability)
- Embroider without removing the foot control



Accessory Case





## EMBROIDERY EDITING CAPABILITIES

- Combine embroidery designs on screen
- Character/text array function
- Character spacing
- 1°, 10°, and 90° Pattern rotation
- Enhanced design enlargement (up to 200%) and reduction (down to 60%) capabilities
- Design duplication
- Automatic appliqué
- Automatic basting
- Mirror imaging
- Change color selections within designs
- Color sorting on border designs
- Monochrome option for embroidery designs
- Programmable custom thread color selection
- Print and stitch capabilities

## ADVANCED SEWING FEATURES

- 682 Built-in stitches including
  - » 148 Utility including 15 one-step buttonhole styles and 1 four-step custom buttonhole
  - » 355 Decorative
  - » 79 Decorative satin
  - » 20 Satin
  - » 17 Cross
  - » 63 Combinable Utility stitches
- 3 Built-in alphabets
- 29 Quilting stitches offer 57 needle position options
- Stitch length 0.0mm - 5.0mm
- Basting stitch length of up to 30mm
- Maximum Utility stitch width 7mm
- Utility stitch editing capabilities
- 5 Memory settings for each Utility stitch
- Decorative stitch editing capabilities
  - » Edit and combine Character Decorative stitches
  - » 20 memory Pockets for Character/Decorative stitches equaling 800KB
  - » Satin stitch elongation
- Edge sewing capabilities using NeedleCam Digital Camera
- Sew Utility and Decorative stitches while embroidery arm is attached
- Automatic drop feed
- Mirror-image
- Lock key for Utility and Decorative stitches
- Lateral and diagonal feeding
- Variable needle positions
- Fully automatic built-in darning
- Twin needle settings

## CONVENIENT SEWING FEATURES

- Large sewing bed and workspace equaling 50 square inches
- Convenient One-Touch Buttons for
  - » Start/Stop
  - » Reverse sewing
  - » Needle up/down
  - » Thread cutter
  - » Automatic presser foot lift
  - » Automatic needle threading
- Sewing speed control
- Ergonomic 3-position, adjustable knee lift with extra high presser foot lift
  - » 10mm Automatic and 13mm Manual
- Programmable 3-step needle up/down
- Needle plate with scale in inches and centimeters
- Electronic foot control with separate power cord
- Free arm
- Two accessory storage compartments

## INSTRUCTIONAL AND HELP RESOURCES

- Built-in Operational Guide with 11 built-in videos
- Built-in Sewing Application Guide
- Built-in Help Messages
- Embroidery Stitch Count System - .SCS
- Capability to save screen images

## DOWNLOADABLE SOFTWARE

- Your Ellisimo Gold will stay current with future upgrades via USB connection

## ADDITIONAL INFORMATION

- Language conversion capabilities (12 languages)
- Warranty (25-years limited, 10-years parts, 5-years computer circuit, 5-years electrical, 1-year labor)
- Optional Gold Standard Comprehensive Care Program
- Optional embroidery hoops
  - » Extra Large 6 1/4" x 10 1/4" (160mm x 260mm)
  - » Large 5" x 7" (130mm x 180mm)
  - » Continuous Border Hoop (100mm X 180mm)
- Optional 1GB Flash Drive (BL-1GBFD)
- Optional Thread Stand (holds 10 spools) (BLSO-TS)
- Optional 16" x 23 3/4" Extension Table and grip (BLSO-ET)
- Optional Embroidery Card Reader (BLECR)

## INCLUDED ACCESSORIES

- USB tablet and cordless pen
- Adjustable knee lifter with 3-position handle
- Baby Lock digital USB mouse
- Touch pen (stylus)
- LCD cleaning cloth
- USB cable
- 18 Snap-on presser feet
  - » Buttonhole
  - » Embroidery
  - » Overcasting
  - » Monogramming
  - » Zipper
  - » Zig zag
  - » Blind stitch
  - » Button fitting
  - » Walking
  - » Free-motion quilting
  - » Free-motion open toe quilting
  - » Echo quilting
  - » Straight stitch
  - » Side cutter
  - » Blind stitch (with guide)
  - » Narrow hemmer
  - » Cording (with 3 cord guide)
  - » Vertical stitch alignment foot
- Accessory case for presser foot storage with interchangeable trays
- Soft canvas cover for machine with 3 storage pockets
- Carrying case for embroidery unit
- 2 Thread spool stand for larger cones
- Straight stitch needle plate
- Bobbin case and cover for embroidery and sewing bobbin work
- Alternate bobbin case for use with pre-wound bobbins
- Bobbin center pin
- Embroidery bobbin thread
- Bobbins
- Cord guide bobbin cover
- Seam ripper
- Twin needle
- Embroidery hoops and grids included
  - » 8" x 12" (200mm x 300mm)
  - » 8" x 8" (200mm x 200mm)
  - » 4" x 4" (100mm x 100mm)
  - » 1" x 2-1/2" (20mm x 60mm)
- Plus more



# THERE'S MORE FOR YOUR *Ellisimo*...<sup>GOLD</sup>



## DESIGNER'S GALLERY® SOFTWARE

Trying to add text? Ready to resize? No matter what you'd like to achieve with your next design, you'll find a member of the Designer's Gallery software family that's ready to help. From fixing puckered designs to organizing your basket of collections, you'll find a clear solution to any design issue. Discover the world of digitizing, or create unlimited designs with the world's first series of interactive design collections.



## PALETTE™ 9 SOFTWARE

Baby Lock Palette 9 creative embroidery software is an advanced software program with design editing capabilities for creating embroidery designs. The card and reader/writer module allow you to easily transfer designs to your embroidery machine. An upgrade is also available for Palette versions 5, 6, 7 and 8, with 60 new fonts, additional stitch variations, upgraded Photo Stitch and Auto Punch wizards, and more.



## STABILIZER

No matter what type of embroidery project you are creating or what kind of fabric you are using, Baby Lock has a stabilizer that's perfect for you.

Item #	Name	Color
BLC201	Cut-Away Soft, Medium	WHITE
BLC202	Cut-Away Soft, Medium	BLACK
BLC203	Cut-Away Soft, Heavy	WHITE
BLC205	Super Stable, Extra Heavy	WHITE
BLC301	No-Show Mesh	WHITE
BLC302	No-Show Mesh	BLACK
BLC303	No-Show Mesh	BEIGE
BLC304	No-Show Mesh Fusible	WHITE
BLC305	No-Show Mesh Fusible	BLACK
BLC306	No-Show Mesh Fusible	BEIGE
BLC307	Hydro Hold, Cut-Away	WHITE
BLFF1510	Shape-Flex, Interfacing	WHITE
BLFS1510FUS	Shape-Flex Double Side Fusible	WHITE
BLS400	Aqua Melt Topping	CLEAR
BLS500	Dissolve-Away Mesh	WHITE
BLS503	Dissolve-Away Mesh Self-Adhesive	WHITE
BLT102	Stick-Tear	WHITE
BLT103	Tear-Away Firm	WHITE
BLT104	Tear-Away Soft	WHITE
BLT110	Rinse-Away, Tear-Away	WHITE
BLT305	Aqua Set, Tear-Away	WHITE
BLP-FILM	Press-Away	WHITE
BLT105	Fusible Tear-Away Firm	WHITE
BLC601	Fusible Stitch Cover Up	WHITE



# THERE'S MORE FOR YOUR *Ellisimo*<sup>GOLD</sup>...



## LARGE CONTINUOUS BORDER HOOP *Embroidery Upgrade III (BLSO-BF2)*

The Ellisimo Gold has innovative embroidery features to help nurture your creativity, and with the Ellisimo Gold Continuous Border Frame Upgrade III, you can really get the most out of them. With this upgrade, you can easily add beautiful borders to any project. Effortlessly create elegant, unique border designs by working with the NeedleCam Digital Camera. The upgrade comes with the large 300mm x 100mm continuous border hoop for less re-hooping, and 10 new, exclusive border designs. Explore your creative side and take advantage of the embroidery features on your Ellisimo Gold with this upgrade.



## GOLD STANDARD COMPREHENSIVE CARE PROGRAM

Gold Standard isn't just a warranty for your machine, it's a Comprehensive Care Program that cares about you as well. You deserve the best, and the Gold Standard Program is our promise that you can always sew, serge and embroider with comfort and peace-of-mind.

When you purchase the Ellisimo Gold, you can add the optional Gold Standard Program that includes 3 years of free service, support and maintenance and covers all parts and labor.



FOR THE LOVE OF SEWING